



**ITALPOLLINA**  
HELLO NATURE!



## A SYNERGY OF TECHNOLOGIES TO BOOST FERTIGATION

**Atriva 250** is a soluble powder, ideal for fertigation. It provides **carefully sequenced biostimulant** actions that work together to strengthen fertigation.

The **Plant Stimulating Peptides** immediately activate natural processes to vitalize plant growth and help overcome such things as **transplant stress**. This fortifies the plant as the mycorrhizae colonize to further develop the root system for a **dramatic increase in nutrient absorption capability**. This combination of technologies results in plants that are primed for **maximum nutrient uptake and use efficiency, resistance to stress, and robust growth**.

## COMPOSITION

Organic Nitrogen (N) water soluble	5%
Mycorrhizal fungi :	250 spores/g
• Funneliformis mosseae	125 spores/g
• Rhizogloium irregulare	125 spores/g
<b>Other parameters</b>	
Formulation	soluble powder

It does not contain genetically modified organisms or pathogenic organisms.

**ATRIVA 250 is free of animal by-products and suitable for baby food and fresh-cut food.**

## THE ADVANTAGES

- The combination of technologies work together to **vitalize growth**.
- **Biostimulant action** throughout the entire life cycle.
- The **synergy of technologies maximizes the plant's metabolism** and quality of its root system.
- Better water and nutrient use efficiency.
- Better tolerance to both **current and future abiotic stress** (transplant, drought, temperature, salinity).
- Improvement in **soil structure**.
- Attenuation of soil tiredness.

# Atriva<sup>®</sup> 250



# THIS PRODUCT CONTAINS PLANT STIMULATING PEPTIDES



PEPTIDES ARE  
THE KEY



Italpollina's **Vegetal Protein Hydrolysate products** are made exclusively from the highest quality, non-GMO vegetal sources and are guaranteed to contain no inefficient animal by-products. They are produced using a proprietary Enzymatic Hydrolysis process. We call them **Plant Stimulating Peptides**. Unlike free amino acids, PSP have a more **prominent, assured, and natural biostimulant effect** to enhance nutrient absorption, mitigate the effects of abiotic stress and increase fertilizer efficiency.

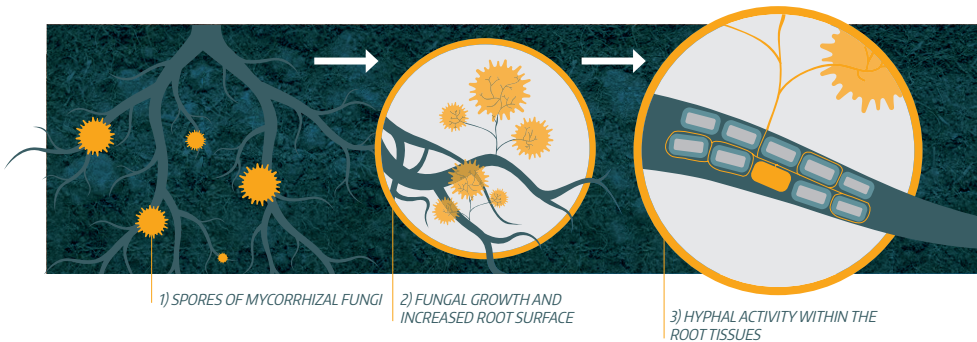
Peptides play a prominent role in plant physiology allowing **information exchange between cells** in order to regulate growth, development and stress defence actions. **Biologically active peptides obtained through the production process of Enzymatic Hydrolysis** act on specific receptors present on the cell membrane obtaining specific cell answers and thus inducing specific reactions from the plant such as rhizogenesis or germination stimulation, stress resistance or fruit size increase.

An example is the **Lateral Root Promoting Peptide (LRPP)**, present inside this product, which has been isolated after several years of R&D collaboration by Italpollina and universities, and that has the ability of **improving lateral rooting and plant development**.

## ITALPOLLINA'S MYCORRHIZAE

The way mycorrhizae is reproduced significantly affects the quality and completeness of the mycorrhizosphere.

Italpollina's mycorrhizae are reproduced using a unique **IN VIVO production technology** which is **more complex** and provides the **highest quality mycorrhizae** with better viability. We guarantee the highest performance in agricultural systems and its suitability for a broad spectrum of crops with maximum effectiveness of root colonization.



## USE AND DOSE

**Atriva 250** is a soluble powder designed for applications in fertigation, with drip lines, or as a root drench. We recommend one application at time of transplant, or can be applied via fertigation or root drench anytime throughout the growing season.

Crops	Dose recommended
Vegetables (open field and greenhouse)	1 to 2 kg / ha
Orchards (root drench)	3 kg / ha
Hydroponics	3 kg / ha
Turf	6 kg / ha
Substrate	1 kg / m <sup>3</sup>

**Atriva 250** is compatible with most common fertilizers, herbicides and some fungicides. The application of fungicides and chemical phosphate fertilizers may slow the development of mycorrhizae. Dosage and frequency listed are general guidelines. For specific recommendations, contact an authorized Italpollina representative.

# Atriva<sup>®</sup> 250



**PACKAGING**  
1 - 5 kg



*Suitable for organic farming  
according to EC REG. 834/2007*

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